



MANAGED Wi-Fi SERVICES

PRODUCT OVERVIEW

GCX Managed Wi-Fi is highly reliable and ready-to-go wireless service with plethora of features to improve enterprise workforce performance and greater visitors' engagement. With feature rich offering, Managed Wi-Fi helps in enhancing business productivity and customer satisfaction with convenience of wireless.

With powerful and intuitive centralized management on Cloud based dashboard, Managed Wi-Fi provides enhanced control and security through policies control for guest access sign-in, content filtering, bandwidth and time limit control. Advanced Presence Analytics features in Managed Wi-Fi allow customers to gain greater consumer insights through foot traffic analysis by time of day, new and repeat visits, and dwell times across all sites.

Managed Wi-Fi comes with comprehensive suite of services to include design, installation, configuration, proactive monitoring and 24x7 tech support. Service provides customers with central and secure management of their wireless service and devices to help them accelerate performance without draining internal resources and exposure to security risks.

KEY HIGHLIGHTS

- **High Performance Wireless solution** with industry leading features for enterprise requirements
- **Seamless manageability** through centrally managed cloud based dashboard
- **Enterprise Class security** with Application firewalls, Encryption, Authentication, Network Access Control, WIDS/WIPS
- **Real time Analytics features** – Location based statistics for foot traffic by time of day, new/repeat visits, dwell times
- **Flexible and secure Guest Access options** with integrated Facebook sign-in
- **BYOD features – Mobile device management** provides scalable and controlled policy management
- **Fully Managed services suite** – Onsite installation, configuration, service monitoring, reporting and 24x7 support



**BEST-IN-CLASS
GUEST/USER
EXPERIENCE**

MANAGED WI-FI SERVICES

BENEFITS



Greater Scalability with Quicker deployment

- **Deploy in hours not in days** – Zero-touch configuration, enabling rapid networks deployment
- **Highly Manageable solution** that supports small branch sites to large distributed networks with harsh indoor and outdoor conditions

Best-in-Class Guest/User Experience

through Flexible Guest Access policies and option of providing customer's Facebook page as the splash page

Increased Brand Visibility

– Enhanced Business visibility through customized splash pages and encouraging users to 'check-in' and 'like' customer's Facebook Page

In-depth Consumers insights through Analytics features:

Real Time analysis of foot traffic by time of day, new or repeat visits helps to improve customer engagement and loyalty

Enhanced control and security for ease of BYOD Management:

Seamless Mobile Device management solution for setting access policies, security settings, and deploying enterprise applications

Highly Cost-effective service:

Lower overall initial and operations costs with cloud based platform through elimination of fees associated with hardware, and maintenance of on-site controllers

SOLUTION FEATURES

- **Managed Wi-Fi Dashboard:** Web based Central administration of network, equipment, applications and users with proactive monitoring, optimization and reporting tools
- **Advanced Security tools:** Greater protection and control with application firewalls, Encryption & Authentication, Network Access Control, Content Filtering, WIDS/WIPS, Traffic Shaping
- **Out-of-box Analytics Platform:** Useful consumer behavior insights through Presence Analytics, Customized Metrics and Graphs, Real-time API integration
- **Secure Guest Access and Branding:** Guest sign-on with different levels of Access policies, Bandwidth and Time limit controls. Customized splash sign-on helps in reinforcing brand
- **BYOD for Enterprises:** Mobile Device Management (MDM) provides enhanced control and scalability with over-the-air centralized management, diagnostics, and monitoring
- **Standard Wireless Access Points** – Cisco Meraki devices with enterprise-class 802.11ac and 802.11n, enhanced radio performance in high density indoor and outdoor conditions
- **Management and Support options**
 - Access Point supply, installation and maintenance,
 - Fault Management through 24/7 Helpdesk
 - Service Monitoring and Change Management

SERVICE FEATURES

- **Highly Scalable, Robust and Secure Managed Wi-Fi**
 - Ability to add devices or sites in minutes, zero touch provisioning, seamless firmware upgrades
 - Highly available cloud platform – 99.99% uptime SLA
 - Fully HIPAA / PCI compliant (level 1 certified) service
- **Lower CAPEX and Total Cost of Ownership (TCO)**
 - CAPEX lite – Cloud based controllers eliminates the need for site WLAN controllers and servers hardware
 - TCO Lite – Advanced Cloud based Management tools leads to significant reduction in operational and maintenance costs
- **Powerful Reporting tools** – Online access to wide reporting options
 - Advanced analytics reports on user behavior
 - Summary Reports for traffic utilization patterns
- **Demonstrated Competence** – Service Excellence and decades of experience in offering Managed Services for varied enterprises globally
- **Value Added Services**
 - Wireless Assessment Services – Optional wireless site survey, design service available of the sites with complex layout

